



## Enjoy Michigan's Great Festivals, Fairs & Events in Your Hometown!

Michigan's festivals, fairs and cultural events maintain an age-old reputation as times of feasting and fun, when neighbors join to celebrate and invite visitors to view their arts, listen to their music, and sometimes join in on friendly competition. Over the years, Michigan has welcomed an increasing array of events celebrating bountiful harvests, emphasizing local craftsmanship, and savoring a four-season wonderland of recreational and cultural opportunities.

The colors, majesty, sights, sounds, smells, and tastes of Michigan's festivals, fairs and cultural events attract millions of visitors each year. This, in turn, contributes billions of dollars to the state economy and provides countless jobs in the hospitality industry.

"Every event that Michigan Festivals & Events Association offers has the potential to spark connections, provide valuable content, and deliver memorable experiences that will keep your event/business growing and profitable... social equity at its finest."

### A Sampling of MFEA Event Attendance 2017

Event/Festival	Location	Attendance
America's Thanksgiving Parade Presented by Art Van	Detroit	1,000,000.00
FireKeepers Casino 400 Race	Brooklyn	900,000.00
Monster Energy NASCAR Cup Series Races	Brooklyn	900,000.00
Michigan Peach Festival of Romeo	Romeo	500,000.00
National Cherry Festival	Traverse City	500,000.00
Tulip Time	Holland	500,000.00
Ionia Free Fair	Ionia	423,000.00
ArtPrize	Grand Rapids	400,000.00
Arts, Beats, and Eats	Royal Oak	400,000.00
Bay City Fireworks Festival	Bay City	350,000.00
Grand Haven Coast Guard Festival	Grand Haven	350,000.00
Art In The Park	Plymouth	300,000.00
Back to the Bricks Cruise & Car Show	Flint	300,000.00
Allegan County Fair	Allegan	268,731.00
Blossomtime Festival	St. Joseph/Benton Harbor	250,000.00
Livonia Spree "70"	Livonia	250,000.00
Michigan Renaissance Festival	Holly	250,000.00
Milford Memories Summer Festival	Milford	250,000.00
Cheeseburger in Caseville	Caseville	200,000.00
Farmington Founders Festival	Farmington	200,000.00
Jackson County Fair	Jackson	200,000.00
Monroe County Fair	Monroe	200,000.00
Wyandotte Street Art Fair	Wyandotte	200,000.00
Midland County Fair	Midland	160,000.00
The Michigan State Fair-A Private Entity, LLC	Novi	152,000.00
Zehnder's Snowfest	Frankenmuth	150,000.00
Dearborn Homecoming Festival	Dearborn	135,000.00
Lapeer Days Festival	Lapeer	130,000.00
Sterlingfest Art & Music Fair	Sterling Heights	130,000.00
Four Flags Area Apple Festival	Niles	125,000.00
Hillsdale County Fair	Hillsdale	125,000.00
Old Fashioned Days	Fruitport	125,000.00

St. Mary's Polish Country FAIR	Orchard Lake	125,000.00
Warren Birthday Bash	Warren	125,000.00
Oakland County Fair	Davisburg	120,000.00
Art & Apples Festival presented by Paint Creek Center for the Arts	Rochester	100,000.00
Auto Fest	Frankenmuth	100,000.00
Battle Creek Field of Flight Air Show & Balloon Festival	Battle Creek	100,000.00
Blue Water Fest/Mackinac Race	Port Huron	100,000.00
Charlevoix Venetian Festival	Charlevoix	100,000.00
Chevrolet Detroit Belle Isle Grand Prix	Detroit/Belle Isle	100,000.00
Jackson County Parks - The Cascades	Jackson	100,000.00
Michigan Challenge Balloonfest	Howell	100,000.00
Monster Energy NASCAR Cup Series Race	Brooklyn	100,000.00
St. Clair County 4-H & Youth Fair	Goodells	100,000.00
Trenton Summer Festival	Trenton	100,000.00
<b>TOTAL</b>		<b>11,793,731.00</b>